

MISBS ACADEMIC PART-TIME / FULL TIME LECTURER LIST  
Updated as of 22 Aug 2025 - 18 Lecturers

NAME OF LECTURER	FULL TIME / PART TIME	HIGHEST ACADEMIC QUALIFICATION & CONFERRING INSTITUTE	COURSE TITLE	MODULE
Anne Chong Mo-Ue	FT/PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Sales and Marketing	DSM 401 Fundamentals of Marketing
Anne Chong Mo-Ue	FT/PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Sales and Marketing	DSM 404 Marketing Planning and Strategy
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Marketing Management	DB 101 Principles Of Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Marketing Management	DB 102 Understanding Business and Economic Environment
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Marketing Management	DB 104 Principles of Marketing
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Marketing Management	DMM 203 Consumer Behaviour
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Marketing Management	DMM 206 Strategic Marketing
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Digital Marketing	DB 101 Principles Of Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Digital Marketing	DB 102 Understanding Business and Economic Environment
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Digital Marketing	DB 104 Principles of Marketing
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Digital Marketing	DDM 201 Introduction to Digital Marketing
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Business	DB 101 Principles Of Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Business	DB 102 Understanding Business and Economic Environment
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Diploma in Business	DB 104 Principles of Marketing
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Business Management	ADB 202 Human Resource Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Business Management	ADB 204 Global Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Business Management	ADB 205 Integrated Marketing Communications
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Business Management	ADB 206 Strategic Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Marketing Management	ADM 203 Consumer Behaviour
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Marketing Management	ADM 204 Global Marketing
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Marketing Management	ADM 205 Integrated Marketing Communications
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Marketing Management	ADM 206 Strategic Marketing
Anne Chong Mo-Ue	FT/PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Digital Marketing	ADD 201 Introduction to Digital Marketing
Anne Chong Mo-Ue	FT/PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Digital Marketing	ADD 203 Consumer Behaviour
Anne Chong Mo-Ue	FT/PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Digital Marketing	ADD 205 Strategic Marketing

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Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in International Events Management and MICE	ADE 201 Event Marketing
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in International Events Management and MICE	ADE 202 Tourism and Event Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in International Events Management and MICE	ADE 203 Research for Events and MICE Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in International Events Management and MICE	ADE 204 Human Resource Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in International Events Management and MICE	ADE 205 Meetings, Incentives, Conventions and Exhibitions (MICE) Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in International Events Management and MICE	ADE 206 Capstone Project: International Event Planning and Development
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Tourism and Hospitality Management	ADT 201 Introduction to Tourism and Hospitality
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Tourism and Hospitality Management	ADT 202 Tourism and Event Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Tourism and Hospitality Management	ADT 203 Research for Tourism and Hospitality Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Tourism and Hospitality Management	ADT 204 Human Resource Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Tourism and Hospitality Management	ADT 205 Tourism Destination Management
Anne Chong Mo-Ue	PT/Elearn	Bachelor of Arts-Economics: National University of Singapore	Advanced Diploma in Tourism and Hospitality Management	ADT 206 Capstone Project: Tourism and Hospitality Management
Cheryl Sum Hsueh Er	FT/PT/Elearn	Bsc (Hons) in Real Estate: National University of Singapore	Diploma in Sales and Marketing	DSM 402 Selling and Sales Management
Cheryl Sum Hsueh Er	FT/PT/Elearn	Bsc (Hons) in Real Estate: National University of Singapore	Diploma in Marketing Management	DB 101 Principles of Management
Cheryl Sum Hsueh Er	FT/PT/Elearn	Bsc (Hons) in Real Estate: National University of Singapore	Diploma in Marketing Management	DB 102 Understanding Business and Economic Environment
Cheryl Sum Hsueh Er	FT/PT/Elearn	Bsc (Hons) in Real Estate: National University of Singapore	Diploma in Digital Marketing	DB 101 Principles of Management
Cheryl Sum Hsueh Er	FT/PT/Elearn	Bsc (Hons) in Real Estate: National University of Singapore	Diploma in Digital Marketing	DB 102 Understanding Business and Economic Environment
Cheryl Sum Hsueh Er	FT/PT/Elearn	Bsc (Hons) in Real Estate: National University of Singapore	Diploma in Business	DB 101 Principles of Management
Cheryl Sum Hsueh Er	FT/PT/Elearn	Bsc (Hons) in Real Estate: National University of Singapore	Diploma in Business	DB 102 Understanding Business and Economic Environment
Cheryl Sum Hsueh Er	FT/PT/Elearn	Bsc (Hons) in Real Estate: National University of Singapore	Advanced Diploma in Marketing Management	ADM 202 Sales Management
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Certificate in Sales and Marketing	CSM 101 Understanding Customers
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Certificate in Sales and Marketing	CSM 102 Introduction to Marketing
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Certificate in Sales and Marketing	CSM 103 Effective Performance in a Sales Environment
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Certificate in Sales and Marketing	CSM 104 Introduction to Selling
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Certificate in Retailing Certificate in Retailing (E-Learning)	CR 101 Understanding Customers
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Certificate in Retailing Certificate in Retailing (E-Learning)	CBS101 Introduction to Management
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Certificate in Retailing Certificate in Retailing (E-Learning)	CBS102 INTRODUCTION TO MARKETING

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Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Diploma in Sales and Marketing	DSM401 FUNDAMENTAL OF MARKETING
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Diploma in Sales and Marketing	DSM402 MARKETING PLANNING AND STRATEGY
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Diploma in Sales and Marketing	DSM403 MARKETING RESEARCH
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Diploma in Sales and Marketing	DSM404 SELLING AND SALES MANAGEMENT
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Diploma in Marketing Management Diploma in Marketing Management (E-Learning)	DB101 PRINCIPLES OF MANAGEMENT
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Diploma in Marketing Management Diploma in Marketing Management (E-Learning)	DB102 UNDERSTANDING BUSINESS AND ECONOMIC ENVIRONMENT
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Diploma in Marketing Management Diploma in Marketing Management (E-Learning)	DB103 BUSINESS STATISTIC
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Diploma in Marketing Management Diploma in Marketing Management (E-Learning)	DB104 PRINCIPLES OF MARKETING
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Diploma in Marketing Management Diploma in Marketing Management (E-Learning)	DMM 203 Consumer Behaviour
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Diploma in Marketing Management Diploma in Marketing Management (E-Learning)	ADAMM8091 Marketing Research
Christine Tan Hui Chern	Part-Time	Bachelor of Psychology (Merit) Masters of Commerce (Marketing with Finance)	Diploma in Marketing Management Diploma in Marketing Management (E-Learning)	ADAMM8092 Marketing Strategy
Donald Tan Siong Hoe	FT/PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Diploma in Sales and Marketing	DSM 403 Marketing Research
Donald Tan Siong Hoe	PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Diploma in Marketing Management	DMM 203 Consumer Behaviour
Donald Tan Siong Hoe	PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Diploma in Marketing Management	DMM 206 Strategic Marketing
Donald Tan Siong Hoe	PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Advanced Diploma in Business Management	ADB 201 Business Research Methods
Donald Tan Siong Hoe	PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Advanced Diploma in Business Management	ADB 204 Global Management
Donald Tan Siong Hoe	PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Advanced Diploma in Business Management	ADB 205 Integrated Marketing Communications
Donald Tan Siong Hoe	PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Advanced Diploma in Business Management	ADB 206 Strategic Management
Donald Tan Siong Hoe	PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Advanced Diploma in Marketing Management	ADM 201 Research for Marketing Decisions
Donald Tan Siong Hoe	PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Advanced Diploma in Marketing Management	ADM 203 Consumer Behaviour
Donald Tan Siong Hoe	PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Advanced Diploma in Marketing Management	ADM 204 Global Marketing
Donald Tan Siong Hoe	PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Advanced Diploma in Marketing Management	ADM 205 Integrated Marketing Communications
Donald Tan Siong Hoe	PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Advanced Diploma in Marketing Management	ADM 206 Strategic Marketing
Donald Tan Siong Hoe	FT/PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Advanced Diploma in Digital Marketing	ADD 203 Consumer Behaviour
Donald Tan Siong Hoe	FT/PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Advanced Diploma in Digital Marketing	ADD 205 Strategic Marketing
Donald Tan Siong Hoe	FT/PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Graduate Diploma in Global Marketing Management	GDGMM 901 Marketing Management in the Asia Context
Donald Tan Siong Hoe	FT/PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Graduate Diploma in Global Marketing Management	GDGMM 902 Asia Business Management
Donald Tan Siong Hoe	FT/PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Graduate Diploma in Global Marketing Management	GDGMM 903 Digital Marketing a Global Perspective
Donald Tan Siong Hoe	FT/PT/Elearn	Doctor of Business Administration: Univerity of Western Australia	Graduate Diploma in Global Marketing Management	GDGMM 904 Global Strategy

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Donald Tan Siong Hoe	Elearn	Doctor of Business Administration: University of Western Australia	Advanced Diploma in Asia Marketing Management	ADAMM8091 Marketing Research
Donald Tan Siong Hoe	Elearn	Doctor of Business Administration: University of Western Australia	Advanced Diploma in Asia Marketing Management	ADAMM8093 Asia Business Management
Donald Tan Siong Hoe	Elearn	Doctor of Business Administration: University of Western Australia	Advanced Diploma in Asia Marketing Management	ADAMM8094 Marketing Management in the Asia Context
Eileen Lim I Ling	FT/PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Sales and Marketing	DSM 401 Fundamentals of Marketing
Eileen Lim I Ling	FT/PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Sales and Marketing	DSM 402 Selling and Sales Management
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Marketing Management	DB 101 Principles of Management
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Marketing Management	DB 102 Understanding Business and Economic Environment
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Marketing Management	DB 104 Principles of Marketing
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Marketing Management	DMM 203 Consumer Behaviour
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Marketing Management	DMM 206 Strategic Marketing
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Digital Marketing	DB 101 Principles of Management
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Digital Marketing	DB 102 Understanding Business and Economic Environment
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Digital Marketing	DB 104 Principles of Marketing
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Digital Marketing	DDM 201 Introduction to Digital Marketing
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Business	DB 101 Principles of Management
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Business	DB 102 Understanding Business and Economic Environment
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Diploma in Business	DB 104 Principles of Marketing
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Advanced Diploma in Marketing Management	ADM 202 Sales Management
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Advanced Diploma in Marketing Management	ADM 203 Consumer Behaviour
Eileen Lim I Ling	PT/Elearn	Master of Business Administration: University of Western Australia	Advanced Diploma in Marketing Management	ADM 206 Strategic Marketing
Eileen Lim I Ling	FT/PT/Elearn	Master of Business Administration: University of Western Australia	Advanced Diploma in Digital Marketing	ADD 203 Consumer Behaviour
Eileen Lim I Ling	FT/PT/Elearn	Master of Business Administration: University of Western Australia	Advanced Diploma in Digital Marketing	ADD 205 Strategic Marketing
Elizabeth Taylor	FT/PT/Elearn	Advanced certificate in learning and performance PGCE Higher Education MSC Education Advanced Postgraduate Diploma in Marketing	Diploma in Sales and Marketing	DSM 401 Fundamentals of Marketing

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Elizabeth Taylor	FT/PT/Elearn	PGCE Higher Education MSC Education Advanced Postgraduate Diploma in Marketing	Diploma in Sales and Marketing	DSM 404 Marketing Planning and Strategy
Elizabeth Taylor	PT/Elearn	PGCE Higher Education MSC Education Advanced Postgraduate Diploma in Marketing	Diploma in Marketing Management	DSM 104 Principles of Marketing
Elizabeth Taylor	PT/Elearn	PGCE Higher Education MSC Education Advanced Postgraduate Diploma in Marketing	Diploma in Marketing Management	DMM 203 Consumer Behaviour
Elizabeth Taylor	PT/Elearn	PGCE Higher Education MSC Education Advanced Postgraduate Diploma in Marketing	Diploma in Marketing Management	DMM 206 Strategic Marketing
Elizabeth Taylor	PT/Elearn	PGCE Higher Education MSC Education Advanced Postgraduate Diploma in Marketing	Diploma in Business	DB 104 Principles of Marketing
Elizabeth Taylor	PT/Elearn	PGCE Higher Education MSC Education Advanced Postgraduate Diploma in Marketing	Advanced Diploma in Marketing Management	ADM 203 Consumer Behaviour
Elizabeth Taylor	PT/Elearn	PGCE Higher Education MSC Education Advanced Postgraduate Diploma in Marketing	Advanced Diploma in Marketing Management	ADM 206 Strategic Marketing
Elizabeth Taylor	FT/PT/Elearn	PGCE Higher Education MSC Education Advanced Postgraduate Diploma in Marketing	Advanced Diploma in Digital Marketing	ADD 203 Consumer Behaviour
Elizabeth Taylor	FT/PT/Elearn	PGCE Higher Education MSC Education Advanced Postgraduate Diploma in Marketing	Advanced Diploma in Digital Marketing	ADD 205 Strategic Marketing
Freda Zhang	Part-Time	Doctor of Business Administration: Singapore University of Social Sciences	Diploma in Sales and Marketing (Mandarin) Diploma in Sales and Marketing (Mandarin) (E-Learning)	DSM-CH 401 Fundamentals of Marketing
Freda Zhang	Part-Time	Doctor of Business Administration: Singapore University of Social Sciences	Diploma in Sales and Marketing (Mandarin) Diploma in Sales and Marketing (Mandarin) (E-Learning)	DSM-CH 403 Consumer Behaviour
Freda Zhang	Part-Time	Doctor of Business Administration: Singapore University of Social Sciences	Diploma in Sales and Marketing (Mandarin) Diploma in Sales and Marketing (Mandarin) (E-Learning)	DSM-CH 404 Marketing Planning and Strategy
Freda Zhang	Part-Time	Doctor of Business Administration: Singapore University of Social Sciences	Diploma in Sales and Marketing (Mandarin) Diploma in Sales and Marketing (Mandarin) (E-Learning)	DSM 401 Fundamentals of Marketing
Freda Zhang	Part-Time	Doctor of Business Administration: Singapore University of Social Sciences	Diploma in Sales and Marketing (Mandarin) Diploma in Sales and Marketing (Mandarin) (E-Learning)	DSM 404 Marketing Planning and Strategy
Freda Zhang	Part-Time	Doctor of Business Administration: Singapore University of Social Sciences	Diploma in Marketing Management	DMM 203 Consumer Behaviour
Freda Zhang	Part-Time	Doctor of Business Administration: Singapore University of Social Sciences	Advanced Diploma in Marketing Management	ADM 203 Consumer Behaviour
Freda Zhang	Part-Time	Doctor of Business Administration: Singapore University of Social Sciences	Advanced Diploma in Digital Marketing	ADD 203 Consumer Behaviour
Jason Ho Kai Joo	PT/Elearn	Master of Arts with Distinction in Marketing, University of Northumbria at New Castle	Advanced Diploma in Business Management	ADB 205 Integrated Marketing Communications
Jason Ho Kai Joo	PT/Elearn	Master of Arts with Distinction in Marketing, University of Northumbria at New Castle	Advanced Diploma in Marketing Management	ADM 205 Integrated Marketing Communications
Jason Ho Kai Joo	FT/PT/Elearn	Master of Arts with Distinction in Marketing, University of Northumbria at New Castle	Graduate Diploma in Global Marketing Management	GDGMM 901 Marketing Management in the Asia Context
Jason Ho Kai Joo	FT/PT/Elearn	Master of Arts with Distinction in Marketing, University of Northumbria at New Castle	Graduate Diploma in Global Marketing Management	GDGMM 902 Asia Business Management
Jason Ho Kai Joo	FT/PT/Elearn	Master of Arts with Distinction in Marketing, University of Northumbria at New Castle	Graduate Diploma in Global Marketing Management	GDGMM 903 Digital Marketing a Global Perspective
Jason Ho Kai Joo	FT/PT/Elearn	Master of Arts with Distinction in Marketing, University of Northumbria at New Castle	Graduate Diploma in Global Marketing Management	GDGMM 904 Global Strategy
Jason Ho Kai Joo	Elearn	Master of Arts with Distinction in Marketing, University of Northumbria at New Castle	Advanced Diploma in Asia Marketing Management	ADAMM8092 Marketing Strategy

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Jason Ho Kai Joo	Elearn	Master of Arts with Distinction in Marketing, University of Northumbria at New Castle	Advanced Diploma in Asia Marketing Management	ADAMM8093 Asia Business Management
Kanapathy Ravindran	Part-Time	Master of Science (Psychiatry): Cardiff University	Diploma in Marketing Management	DB 101 Principles Of Management
Kanapathy Ravindran	Part-Time	Master of Science (Psychiatry): Cardiff University	Diploma in Marketing Management	DB 103 Business Statistics
Kanapathy Ravindran	Part-Time	Master of Science (Psychiatry): Cardiff University	Diploma in Digital Marketing	DB 101 Principles Of Management
Kanapathy Ravindran	Part-Time	Master of Science (Psychiatry): Cardiff University	Diploma in Digital Marketing	DB 103 Business Statistics
Kanapathy Ravindran	Part-Time	Master of Science (Psychiatry): Cardiff University	Diploma in Business	DB 101 Principles Of Management
Kanapathy Ravindran	Part-Time	Master of Science (Psychiatry): Cardiff University	Diploma in Business	DB 103 Business Statistics
Kanapathy Ravindran	Part-Time	Master of Science (Psychiatry): Cardiff University	Advanced Diploma in Business Management	ADB 201 Business Research Methods
Kanapathy Ravindran	Part-Time	Master of Science (Psychiatry): Cardiff University	Advanced Diploma in Business Management	ADB 203 Business Information Systems
Ng Herk Low	PT/Elearn	Bachelor of Science, Master of Engineering, ACLP	Diploma in Marketing Management	DB 101 Principles of Management
Ng Herk Low	PT/Elearn	Bachelor of Science, Master of Engineering, ACLP	Diploma in Marketing Management	DB 102 Understanding Business and Economic Environment
Ng Herk Low	PT/Elearn	Bachelor of Science, Master of Engineering, ACLP	Diploma in Digital Marketing	DB 101 Principles of Management
Ng Herk Low	PT/Elearn	Bachelor of Science, Master of Engineering, ACLP	Diploma in Digital Marketing	DB 102 Understanding Business and Economic Environment
Ng Herk Low	PT/Elearn	Bachelor of Science, Master of Engineering, ACLP	Diploma in Business	DB 101 Principles of Management
Ng Herk Low	PT/Elearn	Bachelor of Science, Master of Engineering, ACLP	Diploma in Business	DB 102 Understanding Business and Economic Environment
Ng Herk Low	PT/Elearn	Bachelor of Science, Master of Engineering, ACLP	Advanced Diploma in Business Management	ADB 201 Business Research Methods
Ng Herk Low	PT/Elearn	Bachelor of Science, Master of Engineering, ACLP	Advanced Diploma in Business Management	ADB 202 Human Resource Management
Ng Herk Low	PT/Elearn	Bachelor of Science, Master of Engineering, ACLP	Advanced Diploma in International Events Management and MICE	ADE 204 Human Resource Management
Ng Herk Low	PT/Elearn	Bachelor of Science, Master of Engineering, ACLP	Advanced Diploma in Tourism and Hospitality Management	ADT 204 Human Resource Management
Ong Kay Giap Kenny	FT/PT/Elearn	ACTA and Bachelor of Sciecn (2nd Upper Hon)	Diploma in Sales and Marketing	DSM 401 Fundamentals of Marketing
Ong Kay Giap Kenny	FT/PT/Elearn	ACTA and Bachelor of Sciecn (2nd Upper Hon)	Diploma in Sales and Marketing	DSM 401 Fundamentals of Marketing
Ong Kay Giap Kenny	FT/PT/Elearn	ACTA and Bachelor of Sciecn (2nd Upper Hon)	Diploma in Sales and Marketing	DSM 402 Selling and Sales Management
Ong Kay Giap Kenny	FT/PT/Elearn	ACTA and Bachelor of Sciecn (2nd Upper Hon)	Diploma in Sales and Marketing	DSM 404 Marketing Planning and Strategy
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecn (2nd Upper Hon)	Diploma in Marketing Management	DB 101 Principles of Management
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecn (2nd Upper Hon)	Diploma in Marketing Management	DB 102 Understanding Business and Economic Environment
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecn (2nd Upper Hon)	Diploma in Marketing Management	DB 104 Principles of Marketing
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecn (2nd Upper Hon)	Diploma in Marketing Management	DMM 203 Consumer Behaviour
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecn (2nd Upper Hon)	Diploma in Marketing Management	DMM 206 Strategic Marketing
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecn (2nd Upper Hon)	Diploma in Digital Marketing	DB 101 Principles of Management
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecn (2nd Upper Hon)	Diploma in Digital Marketing	DB 102 Understanding Business and Economic Environment

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Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Diploma in Digital Marketing	DB 104 Principles of Marketing
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Diploma in Business	DB 101 Principles of Management
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Diploma in Business	DB 102 Understanding Business and Economic Environment
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Diploma in Business	DB 104 Principles of Marketing
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Advanced Diploma in Business Management	ADB 202 Human Resource Management
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Advanced Diploma in Business Management	ADB 206 Strategic Management
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Advanced Diploma in Marketing Management	ADM 202 Sales Management
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Advanced Diploma in Marketing Management	ADM 203 Consumer Behaviour
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Advanced Diploma in Marketing Management	ADM 206 Strategic Marketing
Ong Kay Giap Kenny	FT/PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Advanced Diploma in Digital Marketing	ADD 203 Consumer Behaviour
Ong Kay Giap Kenny	FT/PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Advanced Diploma in Digital Marketing	ADD 205 Strategic Marketing
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Advanced Diploma in International Events Management and MICE	ADE 204 Human Resource Management
Ong Kay Giap Kenny	PT/Elearn	ACTA and Bachelor of Sciecne (2nd Upper Hon)	Advanced Diploma in Tourism and Hospitality Management	ADT 204 Human Resource Management
Pek Sek Kiat	FT/PT/Elearn	Master of Business Administration	Graduate Diploma in Global Marketing Management	GDGMM 902 Asia Business Management
Pek Sek Kiat	FT/PT/Elearn	Master of Business Administration	Graduate Diploma in Global Marketing Management	GDGMM 903 Digital Marketing a Global Perspective
Sherman Lum	FT/PT/Elearn	Master of Business Administration: Saint Mary's University	Graduate Diploma in Global Marketing Management	GDGMM 901 Marketing Management in the Asia Context
Sherman Lum	FT/PT/Elearn	Master of Business Administration: Saint Mary's University	Graduate Diploma in Global Marketing Management	GDGMM 904 Global Strategy
Tan Soo Chuan Peter	PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Business Management	ADB 202 Human Resource Management
Tan Soo Chuan Peter	PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Business Management	ADB 203 Business Information Systems
Tan Soo Chuan Peter	PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Business Management	ADB 204 Global Management
Tan Soo Chuan Peter	PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Business Management	ADB 205 Integrated Marketing Communications
Tan Soo Chuan Peter	PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Business Management	ADB 206 Strategic Management
Tan Soo Chuan Peter	PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Marketing Management	ADM 202 Sales Management
Tan Soo Chuan Peter	PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Marketing Management	ADM 203 Consumer Behaviour
Tan Soo Chuan Peter	PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Marketing Management	ADM 204 Global Marketing
Tan Soo Chuan Peter	PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Marketing Management	ADM 205 Integrated Marketing Communications
Tan Soo Chuan Peter	PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Marketing Management	ADM 206 Strategic Marketing
Tan Soo Chuan Peter	FT/PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Digital Marketing	ADD 203 Consumer Behaviour
Tan Soo Chuan Peter	FT/PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Digital Marketing	ADD 205 Strategic Marketing
Tan Soo Chuan Peter	PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in International Events Management and MICE	ADE 204 Human Resource Management
Tan Soo Chuan Peter	PT/Elearn	MBA from University of Southern Cross. (Australia), ACTA Certification	Advanced Diploma in Tourism and Hospitality Management	ADT 204 Human Resource Management
Tay Cher Teck, Ken	FT/PT/Elearn	Bachelor Of Science (Marketing)	Diploma in Sales and Marketing	DSM 401 Fundamentals of Marketing
Tay Cher Teck, Ken	FT/PT/Elearn	Bachelor Of Science (Marketing)	Diploma in Sales and Marketing	DSM 402 Selling and Sales Management
Tay Cher Teck, Ken	PT/Elearn	Bachelor Of Science (Marketing)	Diploma in Marketing Management	DB 101 Principles Of Management

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NAME OF LECTURER	FULL TIME / PART TIME	HIGHEST ACADEMIC QUALIFICATION & CONFERRING INSTITUTE	COURSE TITLE	MODULE
Tay Cher Teck, Ken	PT/Elearn	Bachelor Of Science (Marketing)	Diploma in Marketing Management	DB 104 Principles of Marketing
Tay Cher Teck, Ken	PT/Elearn	Bachelor Of Science (Marketing)	Diploma in Digital Marketing	DB 101 Principles Of Management
Tay Cher Teck, Ken	PT/Elearn	Bachelor Of Science (Marketing)	Diploma in Digital Marketing	DB 104 Principles of Marketing
Tay Cher Teck, Ken	PT/Elearn	Bachelor Of Science (Marketing)	Diploma in Business	DB 101 Principles Of Management
Tay Cher Teck, Ken	PT/Elearn	Bachelor Of Science (Marketing)	Diploma in Business	DB 104 Principles of Marketing
Tay Cher Teck, Ken	PT/Elearn	Bachelor Of Science (Marketing)	Advanced Diploma in Marketing Management	ADM 202 Sales Management
Tong Yew Kwan	PT/Elearn	PHD IN ORGANISATION BEHAVIOUR, NUS	Diploma in Sales and Marketing	DMM 203 Consumer Behaviour
Tong Yew Kwan	PT/Elearn	PHD IN ORGANISATION BEHAVIOUR, NUS	Diploma in Sales and Marketing	DMM 206 Strategic Marketing
Tong Yew Kwan	PT/Elearn	PHD IN ORGANISATION BEHAVIOUR, NUS	Diploma in Sales and Marketing	ADM 203 Consumer Behaviour
Tong Yew Kwan	PT/Elearn	PHD IN ORGANISATION BEHAVIOUR, NUS	Diploma in Sales and Marketing	ADM 206 Strategic Marketing
Tong Yew Kwan	FT/PT/Elearn	PHD IN ORGANISATION BEHAVIOUR, NUS	Advanced Diploma in Marketing Management	ADD 203 Consumer Behaviour
Tong Yew Kwan	FT/PT/Elearn	PHD IN ORGANISATION BEHAVIOUR, NUS	Advanced Diploma in Marketing Management	ADD 205 Strategic Marketing
Tong Yew Kwan	Part-Time	PHD IN ORGANISATION BEHAVIOUR, NUS	Advanced Diploma in International Events Management and MICE	ADE 201 Event Marketing
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Sales and Marketing	DSM401 FUNDAMENTAL OF MARKETING
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Sales and Marketing	DSM402 MARKETING PLANNING AND STRATEGY
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Sales and Marketing	DSM403 MARKETING RESEARCH
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Sales and Marketing	DSM404 SELLING AND SALES MANAGEMENT
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Marketing Management	DB101 PRINCIPLES OF MANAGEMENT
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Marketing Management	DB102 UNDERSTANDING BUSINESS AND ECONOMIC ENVIRONMENT
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Marketing Management	DB104 PRINICIPLES OF MARKETING
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Marketing Management	DMM203 CONSUMER BEHAVIOUR
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Marketing Management	DMM206 STRATEGIC MARKETING
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Digital Marketing	DB101 PRINCIPLES OF MANAGEMENT



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Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Digital Marketing	DB102 UNDERSTANDING BUSINESS AND ECONOMIC ENVIRONMENT
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Digital Marketing	DB104 PRINCIPLES OF MARKETING
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Business	DB101 PRINCIPLES OF MANAGEMENT
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Business	DB102 UNDERSTANDING BUSINESS AND ECONOMIC ENVIRONMENT
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Diploma in Business	DB104 PRINCIPLES OF MARKETING
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in Business Management	ADB201 BUSINESS RESEARCH METHODS
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in Business Management	ADB205 INTEGRATED MARKETING COMMUNICATIONS
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in Marketing Management	ADM201 RESEARCH FOR MARKETING DECISIONS
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in Marketing Management	ADM202 SALES MANAGEMENT
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in Marketing Management	ADM 203 CONSUMER BEHAVIOUR
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in Marketing Management	ADM 204 Global Marketing
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in Marketing Management	ADM 205 Integrated Marketing Communications
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in Marketing Management	ADM 206 Strategic Marketing
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in Digital Marketing	ADD 203 Consumer Behaviours
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in Digital Marketing	ADD 205 Strategic Marketing
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Graduate Diploma in Global Marketing Management	GDGMM 901 Marketing Management in the Asia Context
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Graduate Diploma in Global Marketing Management	GDGMM 904 Global Strategy

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Vernon Lim Kok Chung	Full-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in International Business	DIBM103 International Marketing Strategy
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in Asia Marketing Management	ADAMM8091 Marketing Research
Vernon Lim Kok Chung	Part-Time	Bachelor of Management Studies (1st Class Honours) Master of Science (Marketing & Consumer Insights)	Advanced Diploma in Asia Marketing Management	ADAMM8094 Marketing Management in the Asia Context
William Chia Wee Khoon	FT/PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Sales and Marketing	DSM 401 Fundamentals of Marketing
William Chia Wee Khoon	FT/PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Sales and Marketing	DSM 403 Marketing Research
William Chia Wee Khoon	FT/PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Sales and Marketing	DSM 404 Marketing Planning and Strategy
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Marketing Management	DB 101 Principles of Management
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Marketing Management	DB 102 Understanding Business and Economic Environment
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Marketing Management	DB 103 Business Statistics
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Marketing Management	DB 104 Principles of Marketing
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Marketing Management	DMM 203 Consumer Behaviour
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Digital Marketing	DB 101 Principles of Management
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Digital Marketing	DB 102 Understanding Business and Economic Environment
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Digital Marketing	DB 103 Business Statistics
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Digital Marketing	DB 104 Principles of Marketing
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Business	DB 101 Principles of Management
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Business	DB 102 Understanding Business and Economic Environment
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Business	DB 103 Business Statistics
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Diploma in Business	DB 104 Principles of Marketing

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William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Advanced Diploma in Business Management	ADB 201 Business Research Methods
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Advanced Diploma in Business Management	ADB 205 Integrated Marketing Communications
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Advanced Diploma in Business Management	ADB 206 Strategic Management
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Advanced Diploma in Marketing Management	ADM 203 Consumer Behaviour
William Chia Wee Khoon	PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Advanced Diploma in Marketing Management	ADM 205 Integrated Marketing Communications
William Chia Wee Khoon	FT/PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Advanced Diploma in Digital Marketing	ADD 203 Consumer Behaviour
William Chia Wee Khoon	FT/PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Graduate Diploma in Global Marketing Management	GDGMM 901 Marketing Management in the Asia Context
William Chia Wee Khoon	FT/PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Graduate Diploma in Global Marketing Management	GDGMM 902 Asia Business Management
William Chia Wee Khoon	FT/PT/Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Graduate Diploma in Global Marketing Management	GDGMM 904 Global Strategy
William Chia Wee Khoon	FT	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Advanced Diploma in International Business	DIBM 101 Introduction to International Business Management
William Chia Wee Khoon	Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Advanced Diploma in Asia Marketing Management	ADAMM8091 Marketing Research
William Chia Wee Khoon	Elearn	Master In Major Programme Management Master of Business Administration Bachelor of Arts (Literature)	Advanced Diploma in Asia Marketing Management	ADAMM8092 Marketing Strategy